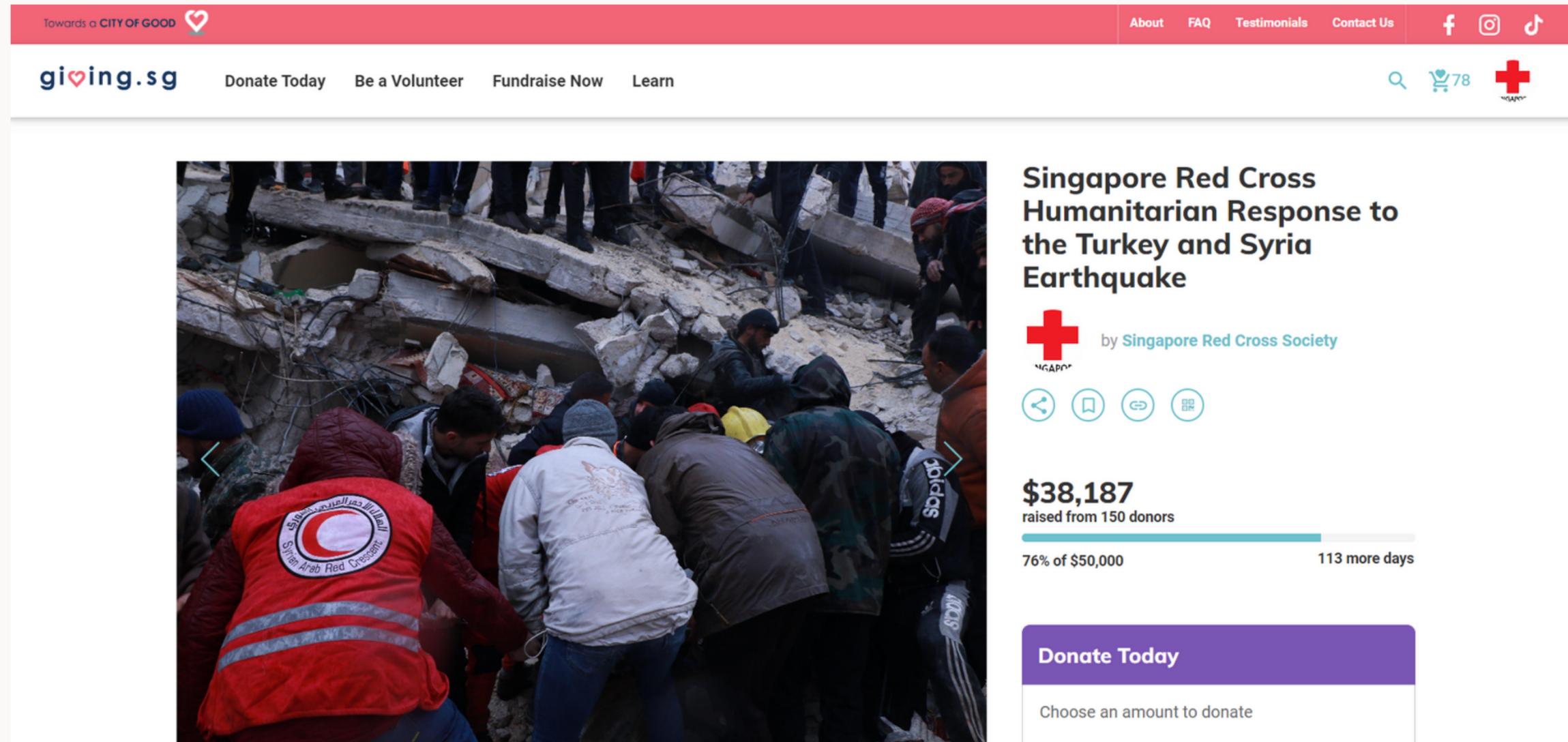


Step-by-Step Campaign Creation Guide

for the Turkey and Syria Earthquake

Step 1

[Click here](#) to visit our Giving.sg fundraising page



The screenshot shows the Giving.sg fundraising page for the Singapore Red Cross Humanitarian Response to the Turkey and Syria Earthquake. The page features a red header with navigation links and social media icons. The main content area includes a large image of Red Cross volunteers in red jackets working amidst rubble. To the right of the image, the campaign title is displayed, followed by the Singapore Red Cross Society logo and a progress bar showing \$38,187 raised from 150 donors, which is 76% of the \$50,000 goal. A 'Donate Today' button is prominently displayed at the bottom of the campaign details.

Towards a CITY OF GOOD 

About FAQ Testimonials Contact Us   

giving.sg Donate Today Be a Volunteer Fundraise Now Learn   78 

Singapore Red Cross Humanitarian Response to the Turkey and Syria Earthquake

 by Singapore Red Cross Society

\$38,187
raised from 150 donors

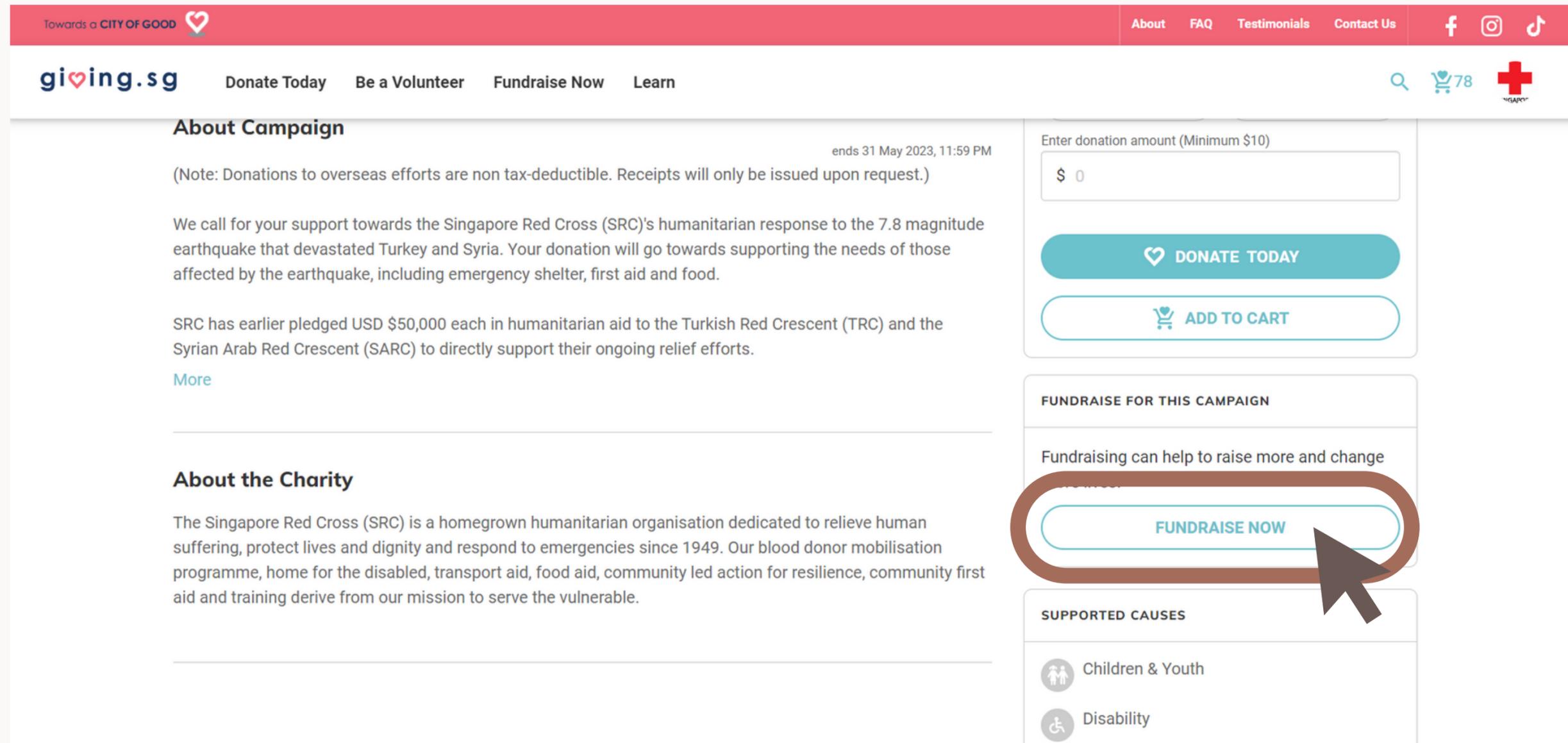
76% of \$50,000 113 more days

Donate Today

Choose an amount to donate

Step 2

Scroll down and click on "Fundraise Now"



The screenshot shows the giving.sg website interface. At the top, there is a red navigation bar with the text "Towards a CITY OF GOOD" and a heart icon on the left, and links for "About", "FAQ", "Testimonials", and "Contact Us" on the right, along with social media icons for Facebook, Instagram, and TikTok. Below this is a white navigation bar with the "giving.sg" logo, links for "Donate Today", "Be a Volunteer", "Fundraise Now", and "Learn", a search icon, a shopping cart icon with "78" items, and the Red Cross Singapore logo.

The main content area is divided into two columns. The left column contains the following text:

- About Campaign** (ends 31 May 2023, 11:59 PM)
- (Note: Donations to overseas efforts are non tax-deductible. Receipts will only be issued upon request.)
- We call for your support towards the Singapore Red Cross (SRC)'s humanitarian response to the 7.8 magnitude earthquake that devastated Turkey and Syria. Your donation will go towards supporting the needs of those affected by the earthquake, including emergency shelter, first aid and food.
- SRC has earlier pledged USD \$50,000 each in humanitarian aid to the Turkish Red Crescent (TRC) and the Syrian Arab Red Crescent (SARC) to directly support their ongoing relief efforts.
- [More](#)
- About the Charity**
- The Singapore Red Cross (SRC) is a homegrown humanitarian organisation dedicated to relieve human suffering, protect lives and dignity and respond to emergencies since 1949. Our blood donor mobilisation programme, home for the disabled, transport aid, food aid, community led action for resilience, community first aid and training derive from our mission to serve the vulnerable.

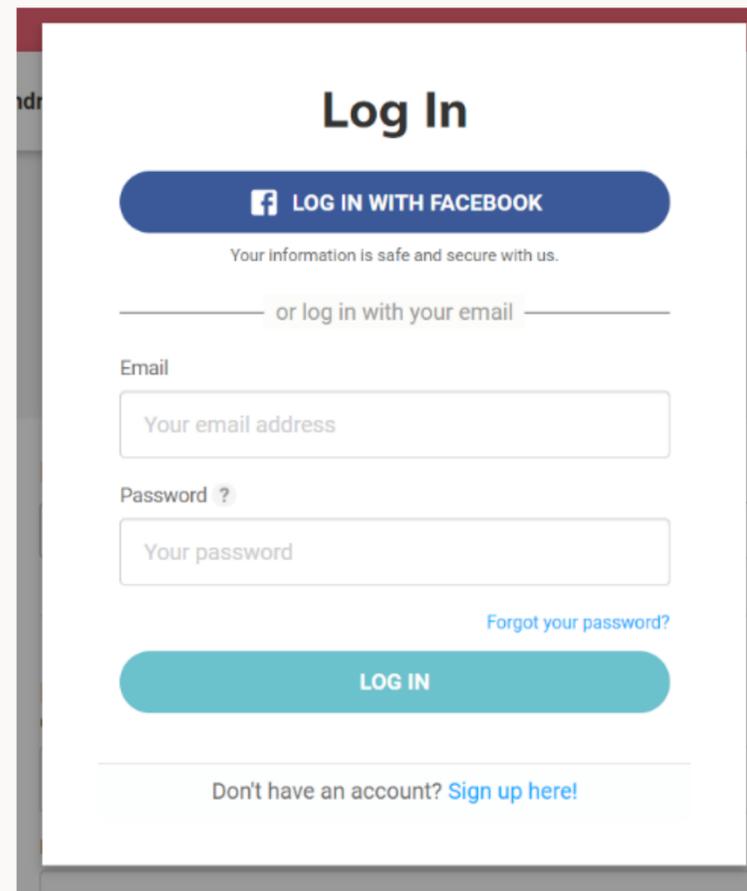
The right column contains the following elements:

- Input field: "Enter donation amount (Minimum \$10)" with a value of "\$ 0".
- Buttons: "DONATE TODAY" (with a heart icon) and "ADD TO CART" (with a shopping cart icon).
- FUNDRAISE FOR THIS CAMPAIGN**
- Text: "Fundraising can help to raise more and change".
- Highlighted button: "FUNDRAISE NOW" (circled in red with a mouse cursor pointing to it).
- SUPPORTED CAUSES**
- Icons and text for "Children & Youth" and "Disability".

Step 3

Login to your Giving.sg Account

You will be prompted by Giving.sg to login. If you do not have an account, you can create one here or log in with Facebook!



The screenshot shows a login interface with the following elements:

- Log In** (Section Header)
- LOG IN WITH FACEBOOK** (Blue button with Facebook icon)
- Your information is safe and secure with us.
- or log in with your email (Text separator)
- Email** (Label)
- (Email input field)
- Password ?** (Label)
- (Password input field)
- [Forgot your password?](#) (Link)
- LOG IN** (Teal button)
- Don't have an account? [Sign up here!](#) (Text with link)

Step 4

Ensure that you see this campaign title is selected under "For Campaign"

Start a fundraising campaign



You are starting a campaign as **Individual** ▾

1 Enter campaign details ————— **2** Submit for approval

For Campaign

Singapore Red Cross Humanitarian Response to the Turkey and Syria Ea

This campaign you are fundraising for is appealing for foreign charitable purposes.

My campaign story

Campaign Title

Campaign title

Fundraising Goal



Step 5

From here on, you may fill in your campaign details here (such as campaign title, campaign story, fundraising goal, campaign duration etc.).

My campaign story

Campaign Title

Fundraising Goal

About Campaign

Tell us your story

Campaign duration

Start Date

Duration

days

End Date

Campaign URL

giving.sg/campaigns/

https://s.giving.sg/givingsg

Note: This part can be left as it is!

Causes supported by this campaign

Please select up to 4 causes

- | | |
|--|--|
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> Families |
| <input type="checkbox"/> Arts & Heritage | <input type="checkbox"/> Health |
| <input checked="" type="checkbox"/> Children & Youth | <input checked="" type="checkbox"/> Humanitarian |
| <input type="checkbox"/> Community | <input type="checkbox"/> Social Service |
| <input checked="" type="checkbox"/> Disability | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Education | <input type="checkbox"/> Women & Girls |
| <input checked="" type="checkbox"/> Elderly | |
| <input type="checkbox"/> Environment | |

Step 6

Once all is done, just press "Next" and submit!

We will let you know if we need anything to be changed. Otherwise we'll approve the fundraising campaign on our end and it will be started.

Some things to note!

- You will not be able to change the start date of your campaign after we have approved your campaign.
- If you have to redo your campaign, you will not be able to use the same link again.

 **Thank you for** 
creating a campaign!

If you have any questions or face any difficulty while setting up the page, feel free to reach out via email at fundraising@redcross.sg