

# FAQ FOR 2026 WORLD BLOOD DONOR DAY

## Pre-Event

### 1. Event Details:

- **Date: 27 June 2026, Saturday**
- **Venue: Singapore EXPO Convention and Exhibition Centre, Hall 2**
- **Timing: Award Ceremony (10am – 12pm),  
Registration starts at 9am, Hall 2  
Carnival (10am – 6pm), Hall 2  
Community Blood Drive (11am – 5pm), Hall 2  
Ruby, Bronze, Silver and YOUTHphoria Medallion Collection Booth (10.30am - 5pm), Hall 2**
- **Award Ceremony - 10am to 12pm, Registration starts at 9am (Hall 2)**
  - **Champion donor milestones** awards (Medal for Life, Titanium, Champion of Champions, Diamond and Gold)
  - **Blood Champion** (Platinum, Gold and Merit)
  - **Adopt a Bloodbank** (Platinum, Gold, Silver and Bronze)
  - **Impact Multiplier** awards will be presented in the morning
- Graced by Mr Tan Kiat How, Senior Minister of State, Ministry of Digital Development and Information & Ministry of Health
- **There will be no award ceremony for Ruby, Silver, Bronze and YOUTHphoria holders.** Award recipients can collect their Ruby, Silver, Bronze and YOUTHphoria Awards at the booths set up at Hall 2 from 10.30 to 5pm. To collect the award, the recipients will need to show the email or letter at the collection booths.
- In a meaningful step towards environmental sustainability, our celebration this year will be **going green**. As part of this mindful transition, we are delighted to honour your life-saving contributions with **commemorative digital certificates**. This paperless approach allows us to celebrate your remarkable achievements while also caring for the world we share.
- To ensure the ceremony proceedings are not disrupted, please be seated by 9:45 AM. As the awards ceremony will begin promptly, we seek your understanding that we are only able to arrange on-stage presentations for guests who arrive before 10:00 AM.
- **Each award recipient can only be accompanied by 1 guest for the Ceremony**
  - Should award recipient enquire about bringing a toddler, we will recommend him/her to make caregiving arrangements where the caregiver + toddler can visit the carnival while the Ceremony commences

- **Light refreshment** provided for the morning ceremony will be Halal. There are 3 items for the light refreshment and one of the items is vegetarian. There are no vegan items available. Coffee and tea will be provided.
- There will also be a carnival happening concurrently in Hall 2 and donors are welcomed to bring their family to join the carnival.

## 2. Who are the Award Recipients for WBDD Ceremony?

Award recipients refers to donors who have donated the following number of times before 31 Dec 2025. Those who achieved their milestones as of 1 Jan 2026 onwards will have to wait for WBDD 2027.

Award Type	Male (No. of Times Donated)	Female (No. of Times Donated)	Ceremony Time
YOUTHphoria (16-25 years old)	20	20	No ceremony. Only medallion collection at Hall 2
Bronze	25	25	No ceremony. Only medallion collection at Hall 2
Silver	50	35	No ceremony. Only medallion collection at Hall 2
Ruby	75	50	No ceremony. Only medallion collection at Hall 2
Gold	100	70	10am to 12pm
Diamond	125	100	10am to 12pm
Champion of Champions	150	125	10am to 12pm
Titanium	175	135	10am to 12pm
Medal for Life	200	150	10am to 12pm

Blood Champion (Platinum)	Approx. total 600 bags of blood per year	10 am to 12pm
Blood Champion (Gold)	Approx. total 350 bags of blood per year	10am to 12pm
Blood Champion (Merit)	Approx. total 150 bags of blood per year	10am to 12pm
Adopt a bloodbank (Platinum)	Approx. total 76 and above bags of blood per year	10am to 12pm
Adopt a bloodbank (Gold)	Approx. total 61- 75 bags of blood per year	10am to 12pm
Adopt a bloodbank (Silver)	Approx. total 46 - 60 bags of blood per year	10am to 12pm
Adopt a bloodbank (Bronze)	Approx. total 30 - 45 bags of blood per year	10am to 12pm
Impact Multiplier Award	Partner who had provided 1-year long commitment with \$50,000 worth of media value or \$15,000 worth of products and services	10am to 12pm

**3. How do an Award Recipient RSVP for the awards ceremony?**

All Award recipients who have achieved the milestones as of 31 Dec 2025 would receive an invitation email sent by [wbdd2026@redcross.sg](mailto:wbdd2026@redcross.sg) and a physical invitation letter to WBDD 2026.

- A. Award recipients may follow the instructions on the email to RSVP
  - a. Recipient will receive an email and they can click on the RSVP icon to register
  - b. Follow the instructions on the microsite to RSVP
  
- B. Award recipients may call in to request SRC’s assistance to register for the event. The following information is required.
  - Name
  - Email address (if they have please include, if not skip this)
  - Award serial no. (e.g. G0001 for Gold award, R0001 for Ruby award) - this can be found on the top right hand corner of the physical invitation letter and invitation email
  - Is the Award recipient bringing 1 guest? Yes or No - Each award recipient can only be accompanied by 1 guest for the Ceremony

#### 4. Mode of invitation to all Award recipients

<p>Award Ceremony</p> <ul style="list-style-type: none"> <li>- Gold</li> <li>- Diamond</li> <li>- Champion of Champions</li> <li>- Titanium</li> <li>- Medal for Life</li> </ul>	<ul style="list-style-type: none"> <li>● Invitation email from appointed events management company</li> <li>● Physical Letter (snail mail)</li> <li>● SMS</li> </ul>
<p>Ruby, Silver and Bronze</p> <p>*No ceremony. Only medallion collection at Hall 2</p> <p>*Bronze</p>	<ul style="list-style-type: none"> <li>● Invitation email from appointed events management company</li> <li>● Physical Letter (snail mail)</li> <li>● SMS</li> </ul>
<p>YOUTHphoria (16-25 years old)</p> <p>*No ceremony. Only medallion collection at Hall 2</p>	<ul style="list-style-type: none"> <li>● Invitation email from appointed events management company</li> <li>● Physical Letter (snail mail)</li> <li>● SMS</li> </ul>
<p>General Donor (no award, only invitation to Carnival)</p>	<ul style="list-style-type: none"> <li>● Email</li> <li>● SMS</li> </ul>
<p>Blood Champion (Gold, Merit, Platinum)</p>	<ul style="list-style-type: none"> <li>● Invitation email from appointed events management company</li> </ul>
<p>Adopt a Bloodbank (Platinum, Gold, Silver and Bronze)</p>	<ul style="list-style-type: none"> <li>● Invitation email from appointed events management company</li> </ul>
<p>Impact Multiplier Award</p>	<ul style="list-style-type: none"> <li>● Invitation email from appointed events management company</li> </ul>

## 5. What happens on 27 June WBDD after the awards recipients have RSVP?

There will be 2 queues for the Award recipients who have RSVP.

One for those **with QR code** (registered with email address) and the other one for those **without QR code** (**without email address**).

### A. Award recipients Who RSVP **with** Email Address:

- Award recipients who RSVP via the registration link (in the email sent by the appointed events management company), would receive an unique QR code in their confirmation email for actual day registration.
- Award recipients proceed to the Registration Counter at Hall 2 for registration using the unique QR code (in confirmation email) on 27 June to register their attendance for the Ceremony. The award recipient will receive a printed event badge and red wristband. The guest will receive a blue wristband.

### B. Award recipients Who RSVP **without** Email Address:

- Award recipients will have to bring the **physical invitation letter** for registration at the Assisted Registration Counter at Hall 2 on 27 June. The award recipient will receive a printed event badge and red wristband. The guest will receive a blue wristband.

## 6. What happens if Award Recipients are unable to attend / reach on time for the ceremonies?

The awards ceremony will start on time. Awards recipients are advised to be seated 15 minutes before the awards ceremony. Those who are not seated before the start of the awards ceremony (9.45am) will not be able to receive their awards on-stage on the day.

- Award Recipients who are unable to attend / miss the awards ceremony can email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to request for collection.
- Medallions will be ready for collection approximately 1 to 2 weeks after 27 June 2026.

If an Award recipient is not able to collect personally, a physical proxy letter (with awardee's SIGNATURE) is required upon collection of the award on 27 June.

- If the Award recipients are unable to attend the ceremony on 27 June to receive their awards, they are able to assign someone (a proxy) to collect the awards on their behalf (proxy collection).
  - Please advise the Award recipient to send an email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to inform us on his/her request.
  - The proxy should show the email (from Award Recipients on the proxy collection request) to us for verification and let us know the awardee's name and award serial number.
  - The proxy collection can take place on event day 27 June at hall 2 or at all 5 Bloodbanks(Bloodbank@Dhoby Ghaut, Bloodbank@HSA, Bloodbank@One

Punggol, Bloodbank@Westgate Tower, Bloodbank@Woodlands) from 13 July to 30 September 2026.

- If the proxy collection is on event day 27 June at Singapore Expo, the collection timing is between 10.30am - 5pm.
- If the Award recipients are unable to attend the ceremony on 27 June to receive their awards, they are able to assign someone (a proxy) to receive the award on stage on their behalf.
  - Please advise the Award recipient to send an email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to inform us on his/her request.
  - Please advise the Award recipient to RSVP via the invitation email they have received.

## 7. How do award recipients collect their medallions?

- There will be no award ceremony for Ruby, Silver, Bronze and YOUTHphoria holders. Award recipients will receive an email sent by [wbdd2026@redcross.sg](mailto:wbdd2026@redcross.sg) and a physical invitation letter.
- Award recipients can collect their awards at the booths set up at Singapore Expo, Hall 2 from 10.30am to 5.00pm on 27 June by showing the QR code (sent in an email by 5 June) or letter.

## 8. How to get there?

There is a directional map printed at the back of the invitation letter. Following directions can be found on the website.

### Location Map to the World Blood Donor Day 2026 Singapore EXPO Convention and Exhibition Centre Hall 2



Address: 1 Expo Drive, Singapore 486150

## HOW TO GET THERE?

<p><b>BY TRAIN:</b></p> <p>Singapore EXPO is served by two MRT lines: the East-West (Green) Line and Downtown (Blue) Line.</p> <p>You may travel by either lines and alight at the Expo MRT station (CG1/DT35), which is located nearest to Foyer Two or Hall 6.</p>	<p><b>BY BUS:</b></p> <p>Bus services: Daily: 12, 24, 38</p> <p>Shortest walk to Foyer One, Meeting Rooms &amp; Hall 2:</p> <ul style="list-style-type: none"><li>- 96029 – EXPO Hall 2: Bus services 12, 24, 38</li><li>- 96021 – Opp EXPO Hall 2: Bus services 12, 24, 38</li></ul>
<p><b>BY CAR:</b></p> <p>Situated at the crossroads of 3 main expressways – East Coast Parkway (ECP), Pan Island Expressway (PIE) and Tampines Expressway (TPE), Singapore EXPO is a 15-minute drive from the CBD and a 5-minute ride to Changi International Airport.</p> <p>Please find directions via Google Maps.</p> <p>*Do note that parking charges apply.</p> <ul style="list-style-type: none"><li>- First Hour: \$1.80</li><li>- Second Hour: \$1.80</li><li>- Every subsequent 30 minutes or part thereof: \$1.50</li></ul>	<p><b>BY TAXI:</b></p> <p>Pick-up/Drop off Points:</p> <ol style="list-style-type: none"><li>1) Foyer One Taxi Stand – I42</li><li>2) Foyer Two Taxi Stand – I02</li></ol>

For more information on how to get to Singapore Expo, please visit their website.

## Event Day

**1. Is WBDD a ticketed event?**

No.

**2. Is the ceremony and carnival open to the public?**

No. The ceremony is only for awardees.

- Gold
- Diamond
- Champion of Champion
- Titanium
- Medal for Life
- Blood Champion Gold, Merit and Platinum

- Adopt a Bloodbank
- Impact Multiplier

Ruby, Bronze, Silver and YOUTHphoria holders will collect their medallions from **10.30am to 5.00pm at Hall 2** and are eligible to participate in the carnival too.

Carnival is for invited donors only (10pm to 6pm).

**3. How many carnival cards will be issued?**

1 carnival card is issued for 1 invitation (email or SMS) only along with 1 recycling tote bag.

**4. What is the colour of wristbands on that day?**

Red is for award recipients and Blue is for guests. General donors will be given Green wristbands.

**5. Mode of entry to carnival?**

The invited guests have to flash their email invitation or SMS at the carnival registration counter.

**6. Can the awardees go over to the carnival after the ceremony?**

Yes.

**7. Does the mobile blood drive accept walk-ins?**

No, it is an appointment-based basis.

**8. Can the guests re-enter the carnival?**

Yes, as long as they have the wristbands on.

## **Post Event**

**1. Post Event collection of Award:**

We are unable to send the award by post or courier.

If an awardee is not able to collect personally, a proxy may collect on the awardee's behalf. See 'How to Collect' below for more information.

Collection period: 13 July to 30 September 2026, (excluding weekends and Public Holidays)

Collection venue: All 5 Bloodbanks (Bloodbank@Dhoby Ghaut, Bloodbank@HSA, Bloodbank@One Punggol, Bloodbank@Westgate Tower, Bloodbank@Woodlands)

Medallion Collection time:

- Bloodbank@HSA - Tuesday to Friday- 9am to 5pm. Saturday, Sunday- 9am to 4.30pm. Closed on Mondays and Public Holidays.

- Bloodbank@Dhoby Ghaut - Monday to Wednesday, and Friday- 12pm to 8pm. Saturday, Sunday- 10am to 5pm. Closed on Thursdays and Public Holidays.

With effect from 1 August 2026, the new operating hours will be: Saturday and Sunday: 9:30am to 5:00pm

- Bloodbank@One Punggol - Monday, Wednesday to Friday- 12pm to 8pm. Saturday, Sunday- 10am to 5pm. Closed on Tuesdays and Public Holidays.

With effect from 1 August 2026, the new operating hours will be: Saturday and Sunday: 9:30am to 5:00pm

- Bloodbank@Westgate Tower - Monday to Tuesday and Thursday to Friday- 12pm to 8pm. Saturday, Sunday- 10am to 5pm. Closed on Wednesdays and Public Holidays.

With effect from 1 August 2026, the new operating hours will be: Saturday and Sunday: 9:30am to 5:00pm

- Bloodbank@Woodlands - Monday, Wednesday to Friday- 12pm to 8pm. Saturday, Sunday- 10am to 5pm. Closed on Tuesdays and Public Holidays.

With effect from 1 August 2026, the new operating hours will be: Saturday and Sunday: 9:30am to 5:00pm

#### How to collect:

- If the donor has yet to collect your medallions on 27 June, the donor will receive a call between 29 June to 11 July 2026 to confirm the collection date and Bloodbank location.
- Please bring along the medallion collection SMS, email, or physical letter for verification purposes.
- If the donor is unable to collect personally and would like someone to collect on their behalf:
  - Award recipient is to send an email to [donate.blood@redcross.sg](mailto:donate.blood@redcross.sg) to inform us on his/her request and provide his/her mobile number.
  - The proxy should show the email (from award recipient on the proxy collection request) to us for verification and provide the last 4 digits of the award recipient's mobile number upon collection of the award.