

NATIONAL BLOOD DIALOGUE FAQ

General Information:

1. What is the National Blood Dialogue?

Centered around the theme “**Pulse of the New Generation: Tomorrow's Heroes**”, this dialogue is an inaugural event highlighting the vital role of today’s youths as changemakers and sustainers of the future. It celebrates their compassion, leadership, and selfless actions—like donating blood that drive hope and resilience while inspiring others to join them in building a brighter, shared tomorrow.

Minister of State, Ministry of Digital Development and Information & Ministry of Health, Ms Rahayu Mahzam will be gracing the event, which brings together youth blood advocates, blood donation organisers, and community members in a meaningful discussion on blood donation and community resilience.

As Singapore progresses into a super-aged society, the demand for blood is anticipated to rise, making this dialogue a platform to illuminate the crucial importance of maintaining a stable blood supply, advocating and raising awareness on blood donation.

The top three teams of the blood advocacy challenge opened to IHL students will present their ideas during the National Dialogue. The winning team will be awarded by the Minister of State, Ministry of Digital Development and Information & Ministry of Health, Ms Rahayu Mahzam.

2. When and where is the event?

The event will be held on 21st February 2025, from 9am to 5pm, at the Singapore Chinese Cultural Centre.

3. Who can attend?

This event is open to:

- Youths aged 16-25
- Blood donors and advocates (only by invitation)
- Organisations and partners passionate about community resilience and blood donation.

Please note that seats are limited, participants must be registered to enter the event.

4. Do I need to register?

Yes, registration is required to secure your spot. Visit [here](#) to register by **31 Jan 2025**.

Event Day Registration

- Once you have registered via the form, attendees will receive a **confirmation email** with a **QR code**.
- Please indicate if you have accompanying guests.
- Please show the confirmation email QR code on event day for registration to our staff.
- Registration is located at Level 10 Foyer.
- Registration starts at 9:00 AM for General Invitees
- Registration starts at 9:30 AM for Partners
- Please be seated by 9:45 AM

5. What can I expect at the event?

Programme Highlights

- Welcome Address by Mr. Benjamin William, Secretary General, SRCS
- Opening Remarks by Ms. Rahayu Mahzam, Minister of State, Ministry of Digital Development and Information & Ministry of Health
- Panel Discussion: The Future of Blood Donation
- Speakers: Diverse Lineup from Youth, Education and Community Sector
- Youth Advocacy Presentations & Awards
- Networking lunch, hands-on activities, and a Blood Mobile Drive

6. Will there be a blood donation drive at the event?

Yes, there is a blood donation at the event. Please call 6220 0183 to book an appointment for blood donation. Please [check your donation eligibility](#) before heading down to the blood mobile drive.



The poster features a red cross logo at the top right with the text "Give Blood. Save Lives. SINGAPORE". Below this is a blue banner with "NATIONAL BLOOD DIALOGUE" in white. The main title "Blood Mobile Drive at Tanjong Pagar" is in a large, red, serif font. The event details are listed in a clean, sans-serif font. The bottom half of the poster is a colorful illustration with cartoon blood drop characters (A, B, AB) and silhouettes of people participating in various activities like yoga, snowboarding, and cycling. A QR code is prominently displayed in the bottom right corner.

Date : 21 February 2025, Friday
Time : 11am to 5pm
Venue : Singapore Chinese Cultural Centre
1 Straits Blvd, Singapore 018906,
Level 9, Auditorium

Please be in good health on the day of your blood donation and scan the QR code beforehand to check your eligibility.

Scan to check your eligibility to donate

7. How do I get to the venue?

Venue: Singapore Chinese Cultural Centre, 1 Straits Boulevard, Singapore 018906, Level 10 Auditorium

| By Bus | By MRT | By Grab/Taxi | Parking |
|---|---|---|--|
| <p>Bus Stop No. 03217 Opposite AXA Tower</p> <p>Bus service numbers 10, 10E, 57, 97, 97E, 100, 131, 131A, 502, 971E, 982E</p> <p>Bus Stop No. 03129 UIC Building</p> <p>Bus service numbers 10, 10E, 57, 70, 75, 97, 97E, 100, 106, 107, 128, 130, 131, 131A, 133, 162, 167, 167E, 186, 196, 196A, 196E, 400, 502, 513, 653, 654, 655, 656, 657, 660, 661, 663, 665, 700, 850E, 951E, 970, 971E, 982E Around a 5-minute walk from the bus stop.</p> | <p>Shenton Way MRT (TE19) Exit 3 Around 3-minute walk</p> <p>Tanjong Pagar MRT (EW15) Exit D Around 7-minute walk</p> <p>Alternative route</p> <p>Tanjong Pagar MRT (EW15) Exit B 1. Turn left on Anson Rd toward Maxwell Rd 2. Walk straight on Maxwell Rd and toward Straits Boulevard 3. Continue straight for approximately 170m to reach SCCC (behind Singapore Conference Hall)</p> <p>Downtown MRT (DT17) Exit E Around 12-minute walk</p> | <p>Drop at:</p> <p>Singapore Chinese Cultural Centre, 1 Straits Boulevard, Singapore 018906</p> | <p>Monday to Friday</p> <p>[Cars] 7am – 5pm: \$2.45 per 30mins block</p> <p>SCCC: Lunchtime parking promotion at 50% off our parking rates between 12pm to 2pm!</p> <p>[Cars] After 5pm: \$3.82 per entry</p> <p>[Motorcycles] Whole Day: \$2.73 per entry</p> |

8. What is the Blood Donation Advocacy Challenge?

As part of the lead up to the National Blood Dialogue, Singapore Red Cross Society launched the Blood Donation Advocacy Challenge, focused on raising youth involvement in blood donation.

The Blood Donation Advocacy Challenge is open to all students in tertiary institutions in Singapore, including international schools to showcase their innovative ideas on how to increase youth involvement in blood donation.

Students may outline a creative campaign or event idea that could effectively encourage and inspire youths aged 16 to 25 to donate blood and advocate blood donation within or out of campus.

For more information, please refer to the FAQ Document [here](#).

9. I want to join the blood donation advocacy challenge, how do I go about doing it?

Key Dates to Note:

- Proposal Submission Deadline: 28 January 2025 **(Extended!!!)**
- Preliminary Judging: 5 February 2025
- Final Presentation and Award: 21 February 2025

Students can submit their application form and proposal [here](#) by 28 January 2025. For more information, please refer to the FAQ Document [here](#). If further assistance is required, please contact contest@redcross.sg.