



SINGAPORE

SINGAPORE RED CROSS INTERNATIONAL BAZAAR 2023
STALLHOLDERS: FREQUENTLY ASKED QUESTIONS (FAQs)

What is the Singapore Red Cross International Bazaar 2023 (SRCIB23) about?

The International Bazaar has been a tradition of the Red Cross and Red Crescent Movement, and is a signature fundraising event organised by numerous National Societies around the world. The Singapore Red Cross International Bazaar rallies diplomatic missions, local and international enterprises, civic groups and schools to raise funds for Singapore Red Cross' local humanitarian services.

This year, the Singapore Red Cross International Bazaar will be held at **Ngee Ann City Civic Plaza on 18 November 2023, with the President of Singapore, Patron of the Singapore Red Cross, as the Guest-of-Honour**. It aims to bring people from different backgrounds together to shop and interact for a good cause - *One World United in Humanity!*

What does a Stallholder need to commit to?

There would not be any fee payable to take up a stall at SRCIB23. However, we ask that all stallholders set up their stalls by 9am and stay through to 7pm on event day. We also ask that all stallholders bring stocks that they will be able to sell throughout the operating hours. 100% of the coupon sales will be channelled towards the Singapore Red Cross' local humanitarian services. All of the stallholders' contributions will go towards a great cause!

Who would benefit from the funds raised?

The Singapore Red Cross is a homegrown humanitarian organisation, dedicated to serving humanity and saving lives. We deliver these social services in Singapore:

TransportAid – Transport for the financially challenged, disabled and the elderly to get to and from their life-sustaining medical treatments.

FoodAid – Monthly provisions of nutritious food for the most disadvantaged in our society, delivered by volunteer befrienders.

ElderAid – Befriending home visits and social activities to build the resilience of the elderly, in our increasingly ageing society.

HealthAid - Home monitoring and eldercare, including community response for emergency cases; and Community Health on Wheels for migrant workers and foreign domestic workers.

Youth Hearts - Academic support, mentoring and enrichment for children and youth from lower income families.

Red Cross Home for the Disabled – Singapore’s only residential home for the severely disabled, which provides long-term residential, respite and day care services to individuals with severe and multiple disabilities.

What would be provided to Stallholders?

(Pre-event) There will be brand exposure opportunities over the Singapore Red Cross’ website (redcross.sg), and SRC will share content related to stallholders’ participation where relevant across our social media channels — Facebook, Instagram, LinkedIn, Twitter, or TikTok. Where possible, we will share PR opportunities, with mentions of your brand and charitable involvement.

(During the event) All stalls would be given a SRC donation tin for the customers to deposit their coupons. (Please be assured that all customers will be informed that there will be no change given.)

Disposable wares such as plastic containers, spoons, folks and plastic bags for Takeaway.

(Post-event) We will share the exact amount that your stall has raised, as well as the grand event total, so you can share the good news with your stakeholders. We will also present a Token of Appreciation to you for your goodwill and generous contributions.

How will the Stalls be allocated and spaced onsite?

We welcome a diversity in offerings. The bazaar will ideally be segregated into two segments: Open Concept and F&B. Based on the nature of your products / services, we would be allocating the stalls accordingly. Eg. F&B Stalls will be equipped with a water basin (upon request) while Games Stalls will be located within the Open Concept zone. Please note the standard stall dimensions would be 6ft X 7ft.

Are the donations tax-deductible?

In-kind donations and coupon sales are not tax-deductible. Outright cash donations have 250% tax deduction value.

How do we register our interest to man a stall?

Please complete this [form](#) and send it to events@redcross.sg by **18th August 2023**.

As the stalls and/or performance slots are available on a first-come-first-served basis, please send in the form as early as possible to secure a space and/or slot.

Please finalise your stall's offerings and provide information on the products/services you would be selling by **1st September 2023**.

For more information, please contact the Singapore Red Cross International Bazaar Secretariat at events@redcross.sg or call 6664 0500.